

**BUSINESS ADMINISTRATION AS AND BS
PROGRAM REVIEW SUMMARY AND ACTIONABLE INSIGHTS**

Conducted by IEC April 19, 2023



A. Summary of Program Strengths

- Strong advisory board composition and engagement
- Strong student outcomes even with the high enrollments
- Strong adjunct faculty pool
- AIBL was revised and reignited by a student project
- Using assessment data to improve program
- The commitment and tenacity of the current faculty members through transition and program growth!

B. Summary of Program Challenges

- Getting access to all faculty to advise students
- Standardizing course expectations
- Shortage of faculty (in process of hiring through “grow your own” so this is being addressed)
- Development and teaching of online courses in conjunction with f2f
- Rate of growth

C. Actionable Insights

- Examine the curriculum to ensure that it aligns with industry needs for each level.
- Continue alignment with GERTA for transfer with NDUS.

D. Program Action

- Retain program of study as is
- Expand program of study to another level, specialty, or delivery option
- Revise program of study to better meet the needs of students, current labor market or industry
- Consolidate program of study with another program
- Terminate program of study

E. Institutional Support Needed and/or Committed to Carry Out Action

- Monitor program enrollment to ensure human capacity to teach and advise
- Ensure support for the online courses, faculty, and students
- Assist in hiring the 5th faculty for the program
- Transfer Specialist focus on Business degree students transferring in and out of UTTC

F. Follow Up

Follow Up Date: Academic Year 2027-2028

Next Full Review Year: Academic Year 2027-2028